



South Carolina High School League

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FOR IMMEDIATE RELEASE

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Tuesday, May 3, 2022

FARM BUREAU INSURANCE PARTNERSHIP WITH SCHSL SOFTBALL POSTSEASON RETURNS

Social Media Scoreboard for all playoff games will go live Wednesday

Columbia, SC- With the South Carolina High School League state softball playoffs about to get underway, the SCHSL is happy to once again be working with Farm Bureau Insurance® to promote and celebrate the hard-working teams that are pursuing state championships in all five classifications. Farm Bureau Insurance is excited to present the brackets for all five classifications at SCHSL.org and will also provide updates on all postseason matchups via the **#FullCoverageScoreboard** on the SCHSL's Twitter account. Fans can follow along on Twitter at @SCHSL for up-to-the-minute results throughout the postseason all the way to the state championships. In fact, fans are encouraged to contribute to the #FullCoverageScoreboard efforts by tweeting updates from games they are attending and using the hashtag within the tweet.

"It's great to have Farm Bureau Insurance partnering with us again this spring," states SCHSL Commissioner Dr. Jerome Singleton. "There is nothing more exciting than postseason play for all of our student-athletes and this partnership really allows fans of softball in South Carolina to connect with the teams that have advanced to the state playoffs and follow the results all the way to the championship."

"Connecting with high school sports fans across the state has been an exciting outgrowth of our partnership with the SCHSL," said Farm Bureau Insurance Director of Marketing Susan Merrill. "Much like with football season, we are pleased to be a part of the state championship pursuit for softball players throughout South Carolina."

When state champions are crowned in all five classifications, Farm Bureau Insurance will once again present keepsakes to each state champion school featuring the bracket for their unique path to the title. We ask you to follow along with your local Farm Bureau Insurance agent as they celebrate another postseason of thrilling moments and exhilarating competition with the South Carolina High School League.