



South Carolina High School League

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FOR IMMEDIATE RELEASE

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CHEERSOUNDS mixing it up with SCHSL for 2021-22

COLUMBIA, SOUTH CAROLINA -- The South Carolina High School League (SCHSL) is pleased to announce CheerSounds as the Official Music Provider of the SCHSL. Through the partnership, CheerSounds will support the mission of the SCHSL while also providing a turn-key resource for coaches to obtain the music used in their competition performances.

"We are excited to have CheerSounds as an official partner of the SCHSL. Bringing a company with their proven reliability on board is good news for fans of competitive cheer in South Carolina, but it also provides a resource for our coaches to help them avoid any accidental copyright law issues," said Jerome Singleton, Commissioner of the SCHSL. "We appreciate their support, which will only improve the experience our athletes have during competition."

CheerSounds' software allows coaches to build their own licensed music without having prior knowledge about music editing or licensing. They can also utilize the services of CheerSounds' team of producers and editors to create custom music or download a mix from the vast CheerSounds library.

"CheerSounds is thrilled to partner with SCHSL to support cheerleading in the state of South Carolina. Cheerleading builds character and confidence, as well as a penchant for leadership," said Carmine Silano, owner/founder of CheerSounds. "It's important to support cheerleading programs because today's athletes are tomorrow's leaders, and the lessons they learn while participating in cheerleading will undoubtedly help them to succeed at whatever they aspire to do in the future."

To learn more, please contact CheerSounds [here](#) .

The South Carolina High School League, governed by its member schools, is the recognized state authority on interscholastic athletic programs that promote, support and enrich the educational experience of students. Its membership is made up of 219 high schools and 206 middle schools across the Palmetto State.